

# BestX<sup>SM</sup>

**BestX is a technology company that allows clients to assess the quality of their execution in FX, fixed income, equities and crypto markets. The independent analytics allow clients to define, achieve and record a process of best execution.**

The technology covers the full life cycle of a trade, from pre-trade counterparty selection to post-trade results and automated outlier detection. BestX clients can codify their best execution process, making more informed decisions to help improve results. The reporting functionality allows efficient broker and asset owner reviews, which can be run on demand or can be automated.

Accurate transaction cost analysis (TCA) is underpinned by representative and independent market data sources, where BestX consumes and stores over one billion price updates per day – the broadest and deepest in the TCA space.

BestX has been adopted by more than 150 of the world's largest asset managers, hedge funds, sovereign wealth funds and banks. BestX is a utility to both buy and sell side firms responding to the demand for increased transparency of costs in the wake of an evolving regulatory environment.

Whilst sitting within the GlobalLink suite, BestX retains its independence and open architecture, ensuring that all results are agnostic of counterparty or venue, thus creating a level playing field to compare and contrast results.



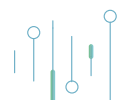
**Industry standard for multi-asset transaction cost analysis (TCA)**



**Helps clients to define, achieve and record a process of best execution**



**Independent and autonomous, avoiding any conflicts of interest on results**



**Automated outlier detection ensures that all clients' trades are held to their own best execution standards**

## **Demand**

There are three areas driving demand for best execution analytics:

1. Evolving regulatory environment (MiFID II, MiFIR, ESMA, Global Code of Conduct and SMR)
2. Electronification of markets, improving data quality and price transparency
3. Competitive pressure to reduce costs and minimize erosion of returns

BestX helps clients to efficiently meet the reporting requirements associated with the above demands.

The regulatory reporting suite allows the automation of various MiFID II reports. BestX software comes with an independent opinion from Linklaters LLP, which ratifies how the functionality can help clients fulfil their various legal requirements for best execution.

The scheduled reporting functionality allows the automation of reports to asset owners, portfolio managers or counterparty reviews. These reports save trading desks' time and help improve dialogue with both asset owners and counterparties alike.

The exception reporting functionality allows clients to configure their own thresholds on costs (reflecting their best execution requirements) and receive automated outlier detection – helping to reduce costs. The workflow allows compliance and trading to investigate, explain and approve any breaches of the thresholds while summaries can be produced on demand for best execution committees.

## **Pre-Trade Analysis**

Using proprietary BestX models, clients can set their objectives within pre-trade analytics and receive estimates on the anticipated costs for different execution strategies. Pre-trade is buy side only and is fully linked with post-trade results, providing ex-ante and ex-post analysis.

## **Post-Trade Analysis**

The post-trade environment can receive data from any execution venues the client uses (OMS/EMS/custodian). The user interface can be used to review results and can be looked at holistically over any time range or filtered on any of the different metrics within the platform. Bespoke reports can be configured within the application and converted ad-hoc or automatically into PDFs or CSV results.

## **Peer Analysis**

Buy side clients can choose to opt in to the anonymized and aggregated community data pool and then compare and contrast their relative performance versus their peers. This analysis enables clients to provide further context for identifying areas of improvement to their execution process.

## **Benchmarks**

BestX allows the creation of custom benchmarks within the application, so clients can codify their best execution policy.

## Installation

BestX uses AWS, so there's nothing to deploy on site – clients simply need to access via Google Chrome. If a client chooses to utilize an existing data feed (OMS/EMS etc.), they can be made live the same day the contract is signed.

## Support

There is an interactive support function within the application. However, on instances where further help is needed, BestX has round-the-clock support.

## Innovation

BestX continues to drive innovation and thought leadership in the TCA space. Licensed clients benefit from all case studies, research white papers as well as enhancements within the application.

To ensure that our product continues to meet client demands, our contracted clients vote on our research and development agenda.

## Awards

BestX continues to be recognized for providing market leading innovation and technology

### **Risk Markets Technology Awards:**

#### **Best Execution Product of the Year**

2021 and 2022

### **GW Platt Foreign Exchange Provider Awards:**

#### **Best Transaction Cost Analysis 2021 and 2022**

### **FN Trading & Technology Awards:**

#### **Capital Markets Start-up of the Year 2018**

### **Profit & Loss Awards:**

#### **Innovator of the Year 2017 and 2018**

**Broad Market Coverage — BestX offers 1,800 currency pairs and supports spot, forward, NDFs and swaps, while also offering coverage across major benchmarks from Reuters, ICE, Lukka and 360T.**

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To learn more about BestX, e-mail:  
[contact@bestx.co.uk](mailto:contact@bestx.co.uk)

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State Street Corporation  
One Lincoln Street, Boston, MA 02111  
[www.statestreet.com](http://www.statestreet.com)

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